

## Largo or Keys' Short-Term Rental Problem

1) Try to give the reader a general idea about:

- What is a real estate agent?
- What do they do in general?
- Enumerate and develop a few of the things they do.
- What is a short-term renter and why do they decide to rent short-term?
- What is a short-term rental owner and why do they decide to rent short-term their house/apartment?

(About 3 pages)

2) Discuss or correspond through email with few real estate agents--whichever it's easier to accomplish.

3) Discuss or correspond through email with few short-term renters--whichever it's easier to accomplish.

- 4) Discuss or correspond through email with few short-term rental owners--whichever it's easier to accomplish.

### **Determine a list of question to ask:**

#### Real Estate Agent:

- Name--if possible;
- Year of experience;
- The things he/she likes most about being a real estate agent;
- The things he/she dislikes most about being a real estate agent;
- How does he/she feel about short-term rentals;
- Who are the short-term rentals and where, when and why do they rent?
- The problems that the agents encounter in dealing with short-term rentals;
- What he/she thinks can be done to prevent short term rental problems from happening;
- Few examples of real situations.

#### Short Term Renter

- Name-if possible;
- How many times did he/she rent short-term?
- How does he/she feel about real estate agents?

- How does he/she feel about short-term rentals?
- Were there any problems/issues he/she had to deal with while renting?
- Did he/she cause any trouble while renting-what exactly happened;
- Is he/she a short-term renter at the moment?
- If he/she is not a short-term renter at the moment, would he/she rent again?
- If renting again, would it be through real estate agent or from an owner only?

### Short-Term Rental Owner

- Name-if possible;
- How long have the owners been renting?
- What do owners prefer--short or long rental?
- How do owners feel about renting?
- Why do owners rent?
- How do owners feel about real estate agents?
- How do owners feel about renters?
- Were there any problems or issues encountered, which the owners had to deal with while renting?
- Did the owners cause any trouble while renting--what exactly happened;
- Is the owner renting short-term at the moment?
- If the owner is not renting short-term at the moment, why is that?
- Would the owner rent again?
- Would it be through a real estate agent or directly with the renter?

(About 10 pages)

- 5) Define short/long term rental from a real estate agents point of view and describe how they feel about the subject; comment on the interviews with the real estate agents and draw conclusions;
- 6) Define short/long term rental from a short-term renter point of view and describe how they feel about the subject; comment on the interviews with the renter and draw conclusions;
- 7) Define short/long term rental from a short-term rental owner point of view and describe how they feel about the subject; comment on the interviews with the real estate agents and draw conclusions;

(About 3 pages)

- 8) Continue developing short-term rental problems:
  - advantages, (1/2 page)
  - disadvantages, (1/2 page)
  - common problems which real estate agents, renters and home owners encounter with this type of rental and develop the idea, this time from your own point of view; an objective evaluation of the subject and how these views are different from that of real estate agents, renters or home owners, (2 pages)

- what do you think can be done to solve at least part of the short-term rental problem if anything (1 page)
- 9) Draw your own conclusions about this topic and develop your ideas. (1 page)